



VCCC Alliance

Overcoming cancer together



Annual Report
2022-23
From potential to reality

Executive Director Report



Another remarkable year

One of the VCCC Alliance's challenges has been to prove our value and worth where it counts: improved outcomes for people affected by cancer.

Improving outcomes is not just about big new biological discoveries and major financial investments. Our impact shows that by collaborating, connecting, empowering and educating, we can improve the system and access, unlock knowledge and insights, and use collective power to shift the dial. Sometimes a little, sometimes a lot.

Our recently completed interim Benefits Management Plan Report is a tool we use to demonstrate how much progress has been made towards a range of measures, including the number of patients accessing molecular and/or immunological tests, or the number of patients in rural and regional areas enrolled on clinical trials. Although we are only part-way through the reporting period, against 35 measures, 34 per cent have already been exceeded, 10 per cent met and 35 per cent are on track. We are optimistic that by the time the final report is due in October 2024, we will have met 90 per cent of the measures.

In what has been a remarkable year, it is with much gratitude that I thank Ms Sophy Athan for her contribution as Chair of the VCCC Alliance Cancer Consumer Advisory Committee from 2015 – 2023. Special thanks also to Emeritus Professor Linda Kristjanson AO, outgoing Chair of the Board, who guided our alliance for seven years and a period of rapid and dynamic growth, and a warm welcome to new Chair, Professor Sanchia Aranda AM. We look forward to an exciting new era ahead.

Thanks also to all the dedicated and talented VCCC Alliance staff team; the many contributors and participants in our programs, especially the consumers who give so generously of their time and expertise, and to the members of the Board for their steadfast belief, encouragement and guidance.

The year ahead will be a time of change and new opportunities for the alliance. I'm excited about the benefits this will bring to the community we serve.

Professor Grant McArthur AO



Patient voice. Patient powered.

Bringing about real change for those experiencing cancer needs to be led by those with lived experience. The VCCC Alliance's consumer engagement strategy is embedded across all our work and keeps patient-centred care as a core value.



Engaged, effective and efficient

Building workforce capability in the clinical trial sector; accelerating the development of novel therapies, and working with leaders across different aspects of cancer care and types of cancer to identify opportunities for improvement. All part of our efforts to enable better outcomes for patients.





Influence and thought leadership

From World Cancer Day to International Women's Day and the role of mRNA in cancer, we joined forces with experts across a broad spectrum of health and cancer care – locally and internationally.



Unlocking potential

Our Data Connect program has unlocked opportunities for new research discoveries in cancer care, with primary care and hospital data able to be linked for the first time for cancer research. And we're joining forces to get better access to treatment for the right patient at the right time through efforts in precision medicine and a new roadmap to genomic testing.



Building an equal playing field

Improving outcomes for people affected by cancer, no matter who they are, or where they live. Critical steps made towards better, more relevant and effective access to cancer prevention and care for populations experiencing disadvantage, including Aboriginal and Torres Strait Islander people, culturally and linguistically diverse communities, and rural and regional populations.



Cancer education for everyone, everywhere

An always-on digital platform housing high-quality cancer education resources and a dedicated pathway to develop cancer researchers', clinicians' and consumers' leadership skills, cemented VCCC Alliance at the forefront of cancer leadership and skills development.



Access the full report online, including financial statements.



Impact

Patient-powered

Ensuring consumer voices are included across research, education and strategic decisions.

54

consumers

820

activities



Workforce education

Providing relevant and impactful education and professional development opportunities for the cancer workforce.



8.7K

participants attended

135

education events

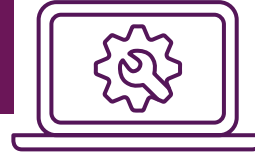
93%

of participants intend to change practice as a result of what they've learned

Resources for all

Online toolkit resources are building capability in clinical trials and consumer involvement.

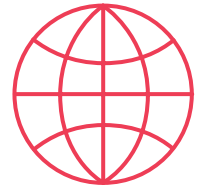
14K
users



Trusted source

VCCC Alliance is the most trusted source of information for best practice cancer care in Victoria.*

*VICS survey 2023



12K

subscribers

211.9K

page views

22.2K

website users

Kicking goals

Strong progress in all 10 strategic programs against key targets.*

*VCCC Alliance Strategic Program Plan 2020-24 interim report

40%

exceeded



30%

on track



10%

met



20%

work to do



VCCC Alliance

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Supported by



VCCC Alliance members

