

# CLINICAL TRIAL AWARENESS SESSIONS – FOR CONSUMERS



## A guide to setting up your session

### Step 1: [Click here to complete the online form](#) and connect with a VCCC Alliance representative

The VCCC Alliance team can help you build a tailored session by adopting the resources to suit your local health service environment and assisting with promotion for your event

### Step 2: Follow the framework and recommendations for the session

#### Target Audience

- General Public
- No diagnosis/All diagnosis/All types of clinical trials (not cancer specific)

Consumer tip: When targeting specific culturally and linguistically diverse communities, engagement with community leaders is vital to build trust and increase awareness of and engagement with the session.

#### Location

The ideal location for a session will vary depending on both geographic and demographic factors (e.g. regional/rural, age etc.). A familiar local environment is ideal if the event is not online.

Some suggested locations include:

- Community centres/local government
- Wellness centres
- GP clinics
- Town Hall
- Library

Consumer tip: Hosting a hybrid (digital *and* in-person) event will increase the accessibility and reach of your session, as those who are sick (unwell or immunocompromised) may not want to

attend a community talk. Bear in mind, some areas have poorer access to technology.

#### Time of day

The session time will depend on the local area and audience and will need to be tailored to suit this.

Consumer tip: Around 12pm-3pm is the preferred time to host the session to account for travel time and school pick-ups. This may differ for regional versus metropolitan sites.

### Step 3: Build your own session based on your needs and resources

#### Resources to consider

Speakers: Suitable speakers are identified in each component of the framework. Having an 'MC' may assist in controlling audience question time.

Access to technology: If you are looking to hold a digital or hybrid event, do you **and your audience** have access to stable internet and online video/meeting software?

Access to space: If you are hosting an in-person or hybrid event, do you have access to a room that can hold your expected number of attendees?

#### Part 1: Introduction

*Aim:* To debunk myths and outline what a clinical trial is, what it involves, the costs and benefits. This includes an introduction to teletrials and how they can benefit patients with rare cancers and those living in regional and rural Victoria.

*Recommended presenter:* Someone who works in clinical trials, such as a clinical trial nurse or researcher.

*Recommended time:* 20min

- **Option 1:** Slide deck provided with consumer and researcher-developed slides for your speaker to discuss.

- **Option 2:** If you have a local presenter in mind who would like to customise the slide to include local information, we can facilitate this.
- **Option 3:** Use our pre-recorded presentation of the slides for in-person or online delivery of the session.

## Part 2: Consumer clinical trial experience

*Aim:* Hear first-hand accounts of consumers' experiences of participating in a clinical trial and what it involved (costs and benefits).

*Recommended time:* 15-20min

- **Option 1:** If your organisation has identified a local consumer who has participated in a clinical trial and is comfortable to present to a group, we recommend this approach.
- **Option 2:** If you do not have a local consumer, we have provided a pre-recorded consumer experience presentation that can be played at in-person or online sessions.

## Part 3: Question time

*Aim:* Provide the audience with an opportunity to ask any questions they have about clinical trials.

*Recommended time:* 10-15min

- **Option 1:** Live Q&A facilitated by the organisers with someone who works in clinical trials like a clinical trial nurse or researcher
- **Option 2:** Fact sheet provided with common questions to be provided to attendees (print version available or can link to website)

## Evaluation

If you decide to run this session, we would love to hear your feedback. We have put together two online evaluation surveys ([pre-presentation](#) and [post-presentation](#)) for participants to complete. If you would like a copy of the results, please notify us and this can be arranged.

## Step 4: Host your event

### Advertising

Local promotion through a range of media well in advance of your session date is key.

This may include:

- Local or group-specific newsletters
- Posters in high-traffic public areas (e.g. Library or GP clinic)
- Social media and digital channels.

If you are hosting the session, please let us know and we may be able to assist with promoting the event through our VCCC Alliance channels.

### Safety

If required in your space, you should provide sanitising equipment and ensure COVID-safe practices are able to be carried out in the venue.



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